Online Sales Dashboard User Manual.

Online Sales Dashboard is a web based portal where user can view real time sales data for a single day. The data regularly refreshed on an interval of one hour for pan India level.

Authentication and Authorization

This application has 4 types of users as follows.

- 1) Admin (Can view entire data and do administrative jobs for portal)
- 2) National Level (Can view pan India sales data)
- 3) Region Level (Can view sales data for that region assigned to the user)
- 4) Store Level (Can view sales data for that store assigned to the user)

Login Credential and Login session

Login can only be done through registered mobile number as user id and OTP (one time password) as password. OTP will be generated every time and will be sent to mobile number with each login.

User can not access the portal from more than one point with a single mobile number. If user logs in with a mobile number which is already used and active from some different point, the last session will be expired and user will be forcibly logged out from last point and new session will be starts from new point.

Portal Access Start time

This portal can be accessed from 9:00 AM till 11:59 PM every day.

Restriction on Data Availability

Sales data availability is fully dependent on network connectivity.

Please follow the access point in the image below and the description.



Authentication Level: ADMIN, National, Region and Store

1) **Operations Dashboard :**

User can view Region wise Sales in pie chart. Clicking on pie chart for individual region user can view format (Hyper, Super, Daily and Express) wise sales data. Hovering the mouse pointer user can view the format name as well as the sales value for that format.

In Operations Dashboard user can view the Sales data in report format downloadable in excel format and can be directly send email to any recipients with in rp-sg domain only. Please have a look on the screen shot below.

Clicking on individual region name and store code user can view item level sales data. Please have a look on the screen shot below. User can search Items by description. This data is also downloadable in excel format and can be directly send email to any recipients with in rp-sg domain only

2) Merchandising Dashboard:

User can view category wise sales data in this tab. Clicking on the bar chart for individual category user can view format (Hyper, Super, Daily and Express) wise sales data. Please have a look on the screen shot below. Category wise report format is as follows.

egion	Format	Store Code	Store Name	Total Sales
COASTAL-AP		H003	Vizag	451346.00
	Hyper	H011	Vijayawada	190059.00
		H015	Kakinada Hyper	1242432.0
		H021	GUNTUR HYPER	247315.00
			COASTAL-AP : Hyper Store(s)	2131152.0
	Super	S015	Rajmundhry	23639.00
		S047	NAD CROSS ROAD	42498.00
		S051	RAJAHMUNDHRY (KIRBY) SUPER	98855.00
			COASTAL-AP : Super Store(s)	164992.00
	Daily	D079	MVP Colony	18662.00
			COASTAL-AP : Daily Store(s)	18662.00
		X006	Ushodhara Exp	16635.00
	Express	X007	Maharani Pettah Exp	20939.00
		X020	Murali Nagar	18873.00
		X026	N.Nagar	4645.00
		X027	B.Road	30104.00
		X030	VINAYAK NAGAR	29892.00
			COASTAL-AP : Express Store(s)	121088.00
			Total : COASTAL-AP	2435894.0

REGION NAME	Total Sales
COASTAL-AP	24.36
East UP	14.55
Hyderabad	14.08
Karnataka	3.88
Kerala	2.11
NCR	13.25
Tamil Nadu	6.76
West	1.63
West Bengal	31.43
	Total : 112.05

Region	Format	Food/Non-	Category	Total Sales	Category Type	Group Name	Total Sales
-8.011		Food				BEV	9.46
OASTAL-			BEV	101880.13		BFS	2.61
AP			BFS	28686.03		DCF	4.09
	Hyper	Foods & Grocery	DCF	14699.54	Foods & Grocery	F&M	3.34
			F&M	15896.91		F&V	8.48
			F&V	53829.27		LIQ	4.37
			LIQ	58475.00		PF	14.68
			PF	142213.27		Staples	19.88
			Staples	183058.19 ods & 598738.34	Foods & Grocery: Total	66.91	
			COASTAL-AP : Hyper Store(s) : Foods & Grocery			Apparel	5.73
						E&E	15.59
			Apparel	85518.36		НС	5.57
		Non-Food	E&E	1037296.00	Non-Food	HWP	10.77
			НС	55134.99		PC	13.03
			HWP	190495.51		Non-Food: Total	50.70
			PC	178967.23			50.10

Sales data availability is subject to network connectivity.

Type Description to search Items :

Item wise Sale for Region : COASTAL-AP Reported on : 25-Mar-2015 04:56:29 PM

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Store Code	Till Number	Bill Number	Item Code	Description	Quantity	UOM	Net Amount in Rs.
D079	3	14202	00000000001273376	SUNFEAST DELISH COOKIE NUT BISCOTTI 75G	1.00	PC	30.00
D079	3	14174	00000000001273860	HEALTHY HEART RICE BRAN OIL 1L	1.00	PC	169.00
D079	3	14150	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	1.00	PC	10.00
D079	3	14177	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	1.00	PC	10.00
D079	3	14165	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	1.00	PC	10.00
D079	3	14258	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	1.00	PC	10.00
D079	3	14268	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	2.00	PC	20.00
D079	3	14226	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	1.00	PC	10.00
D079	3	14253	00000000001282759	WINKIES CNT FLD CHOC VNLA CAKE 40G	1.00	PC	10.00
D079	3	14259	00000000001283586	WINKIES CENTRE FILLED VANILLA CAKE 35G	1.00	PC	10.00
D079	3	14229	00000000001008148	DABUR HONEY 500G	1.00	PC	190.00
D079	3	14236	00000000001008568	LEHAR EVERESS CLUB SODA 600ML	1.00	PC	15.00

3) Total Number of stores connected

This number represents the total number of stores from where sales data successfully posted to this portal. This is fully dependent on the network availability in the store and network availability with central server.

4) More Info under Total number of stores connected.

Clicking on the "More info" user can view the details of stores which are connected to this portal.

5) Total Sales

This figure depends on the authentication level user logged in.

- A) If the user logged in as National level, then this is current sales value for pan India.
- B) If the user logged in as Region level then this is current sales value for the region user assigned to.
- C) If the user logged in as Store level then this is current sales value for the Store user assigned to.

6) More Info under Total Sales

Clicking on the "More Info" user can view Item wise sales data according to their authentication level.

- a) If the user logged in as National level, then pan India sales data will be displayed.
- b) If the user logged in as Region level then item wise sales data for the region user assigned will be displayed.
- c) If the user logged in as Store Level then item wise sales data for the Store user assigned will be displayed

7) <u>Total number of Billing Tills</u>

This is the number of tills currently billing starts for the day.

8) More Info under Total number of Billing Tills

This gives a Store wise comparison between number of billing tills and the number of tills where "Day begin" done for the day.

Sales data availability is subject to network connectivity.

9) Last Update Time

This is the time when last data updated in this application. This is now configured for an interval of one hour.

10) Pie Chart for Sales data

This chart depends on the authentication level.

If user logged in as national level, region wise sales data will be displayed.



If the user logged in as Region level, then store format wise data will be displayed. If the user logged in as Store level, then top ten till will be displayed.

Category wise sales

Here user can view Segment, Family, Class and brick level sales data according to the authentication level of the user.

Store wise Sa	ales								
	*	West Bengal	Segment	FOOD	¥				
egion	-		+ Family	BEVERAGES	•				
[D070] - Spr	ingdale	[H012] - South City	^ Class	DRINKS&JUICES	¥				
tore [D087] - Lak [D089] - Bid	ke town 📃 Ihana 🚽		+ Brick	CARBONATED	T				
		Show	Report						
Categories/A	rticle wis	e sales statistics							
		Converte a	Filter				LastUpd	ated On 25 May 2015	06-01
		Search :	Filter				Last opu	ated 011. 25 Mai 2015	00.01
nter Item Code / D	CARDONATE			SALES AMOUNT (Rs.)		QUANTITY	ИОМ	NO OF BILLS	
nter Item Code / D RINKS&JUICES > EM DESCRIPTION					223.69	3.00	PC		
RINKS&JUICES > EM DESCRIPTION									
Iter Item Code / Do RINKS&JUICES > EM DESCRIPTION JP 2L HAR EVERESS CLU	UB SODA 600	ML			180.00	10.00	PC		
nter Item Code / D RINKS&JUICES > TEM DESCRIPTION UP 2L EHAR EVERESS CLU OKE ZERO 300ML-	UB SODA 600 330ML	ML			180.00	0 10.00 8.00	PC PC		